

EXECUTIVE STRESS
MEASUREMENT &
MANAGEMENT

Stress is an overwhelming part of modern life – at times it can feel as if pressures are so great that we are just not able to cope. Stress undermines our ability to perform at work and can lead to physical and mental illness.

Now a simple blood test is available that can readily identify those executives and key individuals within an organisation who are at greatest risk. Early problem identification can lead to early problem resolution, saving significant time and resources.

www.TheStressMeasurementCompany.com

OXFORD MEDIStRESS^{LTD}
/STRESS DIAGNOSTICS AT YOUR FINGERTIPS

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simplifying
STRESS

EXECUTIVE
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Stress measurement can work for you

REDUCING CORPORATE STRESS LEVELS IMPROVES CORPORATE PERFORMANCE

Stress in the workplace is an increasingly significant problem. The Health & Safety Executive estimates that almost 14 million working days were lost to stress, depression and anxiety in 2006-7. Now a simple blood test can identify executives and key individuals who may be at risk. Early identification can lead to early action. Our system has been used to make thousands of stress measurements over the last four years.

Our clients range from Premiership football clubs to Olympic-level swimmers and elite automobile manufacturers. The test is being used as a coaching tool to assist Manchester United and an Olympic swimming coach, as a design tool to design high-end luxury cars and as a monitoring tool for veal calves.

Don't you think your company could benefit?



STRESS MEASUREMENT

- SIMPLE BLOOD TEST
- WORKS IN MINUTES
- ONLY TINY BLOOD DROP REQUIRED
- PAINLESS.

You can't *manage* a problem if you can't *measure* it.

THE *COPINGCAPACITY*™ TEST IS AN IDEAL STRESS MANAGEMENT TOOL

HOW DOES THE TEST WORK?

Our novel test is a blood test with a difference. With just a tiny drop of blood our system provides a numerical measurement of stress levels in a manner of minutes. The test looks at how well the white blood cells are working – this has been shown to be directly related to stress levels. It is painless, rapid and very robust meaning that it can (and should) be used on a regular basis.

- Painless.
- Rapid.
- Robust.
- Reproducible.
- Works on a number of species (even footballers).

CopingCapacity™ is a registered trademark of Oxford MediStress Ltd.

Strictly For Research Use Only/Not for Medical Use

KEY APPLICATIONS

OCCUPATIONAL HEALTH: Our system represents the ideal tool to manage the stress-related health of your workforce.



EXECUTIVE RECRUITMENT:

This system can be used to assess the ability of a potential executive to cope with stress, even as part of the interviewing process.

OTHER APPLICATIONS

- SPORTS: Training/coaching tool.
- HORSE-RACING: Stress is a key factor in performance.
- ANIMAL WELFARE: Monitoring tool for animals.
- MEAT PRODUCTION: Stress affects quality of meat.
- VET: Tool for monitoring stress of domestic animals.



CUSTOM SOLUTIONS

Our *CopingCapacity*™ test kit is available for purchase directly through one of our distributors. Contact our sales team directly on:

0845 0559 475

We are available 24/7



ON-LINE SALES

The *CopingCapacity*™ system is available for purchase online via our website.

Contact our sales team at:

www.thestressmeasurementcompany.com



WEB SITE ENQUIRIES

Have any questions?

Visit the FAQ section on our website.

Please don't hesitate to have a look:

www.thestressmeasurementcompany.com